

Attributes

The brand offers a profession calm feeling with the use of colours and illustrations. Their brand is communicated clear through this.

Vision and mission

Their vision is to share the wildlife of the world. The mission is to travel as much as possible throughout the world and be able to make prints for their customers.

Key products or services - list these in detail

Print on canvas, photos, photobooks and photomissions.

Key competitors - list three

Fotograph Anita grønland AS, Fotograf Birkeland, Eikrem Foto og Video

Competitive advantage

Provide customers who can't afford to travel photos from the rest of the world.

Key stakeholders

The owner and main photographer.

Value proposition

We are able to offer our customer images from all over the world, so that they can see what the world has to offer. As well as be able to experience different nature through photographs than their own local one.

Target market

Anyone interested in photography of wildlife and travel.